



Bharatiya Vidya Bhavans

Sardar Patel Institute of Technology



**MARKETING
DECK**



Oculus²⁰¹⁹



BHARATIYA VIDYA BHAVANS SARDAR PATEL INSTITUTE OF TECHNOLOGY



SPIT ENTRANCE



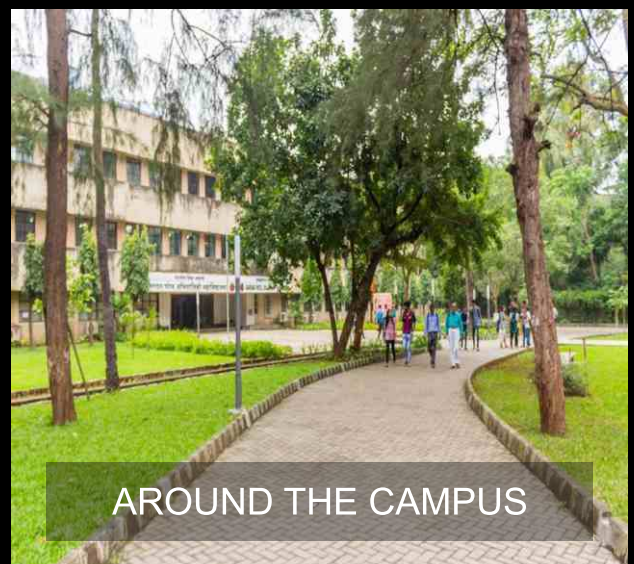
ENTRANCE AT QUADRANGLE



STAGE AT QUADRANGLE

Bharatiya Vidya Bhavans Sardar Patel Institute of Technology, originally aided under Sardar Patel College of Engineering, was established into its new building in the year 2005. The institute is located in 65 acres of green campus in Andheri (W), the fastest growing suburb of Mumbai.

OUR CAMPUS



The campus houses three other Bhavan's Institutions of great repute namely:

- **Bhavan's College (of arts, commerce and science),**
- **Sardar Patel College of Engineering – Government aided Engineering college,**
- **S.P. Jain Institute of Management and Research, ranked under top management institutes of India.**



Oculus²⁰¹⁹

18th, 19th, 20th January 2018

Sardar Patel Institute of Technology presents to you
Oculus 2019. Oculus is a Techno-Cultural festival
that represents the synergy between culture and
technology. Be it performing arts, or hackathons.
Writing poetry or Technical Papers,

Oculus sees all.

OCULUS FOR A CAUSE



Oculus 2019 pledges to raise funds for the initiative of **Ratna Nidhi Charitable Trust** to deliver prosthetic legs to the amputees, landmine and terror attack victims in the rural and vulnerable populations in a shorter time.



FLAGSHIP EVENTS





TEDx SPIT

x = independently organized TED event

TEDx SP



Sardar Patel Institute of Technology
Model United Nations



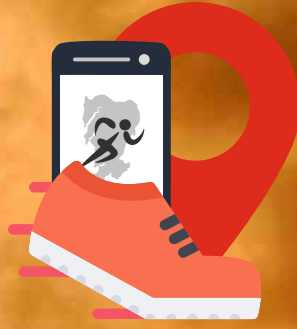
OPEN MIC NIGHT



CONCERT/DJ NIGHT







TECH RACE

==== 2018 ====

**“TREASURE HUNT
ALL OVER MUMBAI”**



**RUBIK'S
CUBE OPEN**



TECH EVENTS



Oculus²⁰¹⁹



Tech Events



CODATRON



**TECHNICAL PAPER
PRESENTATION**



TECH TALKS



HACKATHON



ROBO SOCCER



LINE FOLLOWING BOT

CULTURAL EVENTS



Oculus²⁰¹⁹



Cultural Events



JUST A MINUTE



STREET DANCE



AELAN - E - JUNG



BOOK FAIR



SARGAM

A woman with her hair pulled back, wearing a floral sari and a green beaded necklace, is captured in a joyful dance pose. She has her right arm raised and is smiling broadly. The background is a blurred outdoor setting with other people and structures, suggesting a social gathering or festival.

FUN EVENTS



Oculus²⁰¹⁹



Fun Events



IPL AUCTION



ZUMBA



ZORBING



LAN GAMING



HOGATHON



SEGWAY AND HOVERBOARD

Be A Sponsor



Our Deliverables



	TITLE	CO-SPONSOR
ELIGIBILITY (AMOUNT BRACKET)	Rs 5,00,000 + GST	Rs 3,50,000 + GST
ASSOCIATION TAG	“Company name” presents Oculus	Oculus co-powered by “Company name”
EXCLUSIVE RIGHTS	✓	✓
SOCIAL MEDIA	✓	✓
COVERAGE IN AFTERMOVIE	✓	✓
CERTIFICATE BRANDING	✓	✓
TSHIRT BRANDING	✓	✓
STUDENT DATABASE	✓	✓
SP-TBI NETWORKING SESSION WITH 40+ STARTUPS	✓	✓
SIDE DROP 20' X 4'	EXCLUSIVE	EXCLUSIVE
VOLUNTEERS TO PROMOTE YOUR PRODUCT DURING THE EVENT	✓	✓ (Substantially lesser than title)
STANDEES (ON CAMPUS, DURING FEST)	5 IF PROVIDED	3 IF PROVIDED
STALLS AT PREMIUM LOCATIONS	2	1
AD SPACE	AD, WEBSITE AND APP	AD, WEBSITE AND APP
BANNERS	6 nos. 6x4 + 9 nos.4x3	4 nos. 6x4 + 6 nos.4x3
PUBLICITY (DURING EVENTS + ON RADIO)	✓	Not on Radio
PRODUCT BRANDING AT FEST ENTRANCE	Customized according to product	Mention at the gate
OFF CAMPUS PUBLICITY	Merchandise, Advertorials, Skymeeet	Advertorials

	MEGA ASSOCIATE	ASSOCIATE
ELIGIBILITY (AMOUNT BRACKET)	Rs 2,20,000 + GST	Rs 1,00,000 + GST
ASSOCIATION TAG	Oculus in association with *domain* partner company name	Oculus in association with company name
MENTION IN AFTERMOVIE	✓	✓
STUDENT DATABASE	✓	✓
SIDE DROP 20' X 4'	✓	✓
SOCIAL MEDIA	✓	✓
SP-TBI NETWORKING SESSION WITH 40+ STARTUPS	✓	✓
OFF CAMPUS PUBLICITY	Advertorials	X
CERTIFICATE BRANDING	✓	X
EXCLUSIVE RIGHTS	✓	X
PRODUCT BRANDING AT FEST ENTRANCE	BANNER AT GATE	X
PUBLICITY (DURING EVENTS + ON RADIO)	DURING ALL EVENTS	DURING ONLY MEGA EVENTS
BANNERS	2 nos. 6x4 + 3 nos.4x3	1 nos. 6x4 + 2 nos.4x3
STANDEES (ON CAMPUS, DURING FEST)	3 IF PROVIDED	2 IF PROVIDED
STALLS AT PREMIUM LOCATIONS	1	0
AD SPACE	WEBSITE AND APP	WEBSITE AND APP
VOLUNTEERS TO PROMOTE YOUR PRODUCT DURING THE EVENT	X	X
TSHIRT BRANDING	X	X

Additional Sponsors

BANNER SPONSOR

One 4x3 flex on campus : Rs 5000

One 6x4 flex on campus : Rs 7,000

One 10x5 flex on campus : Rs 10,000

STALL SPONSOR : Rs 20,000 + GST

Stall Space: A 10' x 10' stall will be provided during the event at the main venue of the event

Sitting Arrangement: Comfortable sitting arrangement will be made for two in the stall.

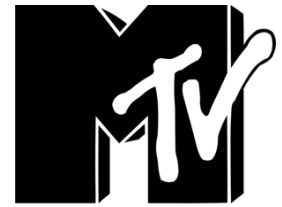
Amenities: One plug point, two tables, sufficient lighting etc. will be provided in each stall.

(Stall size and the corresponding price can be negotiated if the company requires greater stall space)

Our Previous Sponsors



NEROLAC





CONTACT





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Chairperson (Oculus)

Mukund Vora : 99300 10115
Finance Secretary (S.P.I.T.)


 @OculusSeesAll

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 @oculus2k19

 Oculus S.P.I.T.

 oculus_thefest@spit.ac.in

 <http://oculusthefest.com>



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